



## Student advisory exemplar – Visual Arts exemplar C

Criteria	Maximum mark	Descriptor level achieved	Comments
A Research question	2	2	Research question is clear. Parameters of the study are established.
B Introduction	2	2	Clearly establishes the study as belonging in the visual arts.
C Investigation	4	3	Sources may not be “imaginative” but they are certainly “sufficient” and academic.
D Knowledge and understanding	4	3	Could be a little more precise in locating the study in an academic context. Candidate tends to agree with more than interrogate the work of others.
E Reasoned argument	4	4	Ideas are well substantiated both in text and selected images.
F Analysis and evaluation	4	4	Chosen images and text demonstrate strong analytical and evaluative skills.
G Use of subject language	4	4	Language communicates clearly and precisely.
H Conclusion	2	1	Conclusion seems limited to one brief paragraph that could be strengthened by a few key examples – particularly as there were still 500 words at the candidate’s disposal.
I Formal Presentation	4	3	Good presentation with only a few small problems noted in marginal annotations.
J Abstract	2	2	The 3 required elements are present.
K Holistic judgment	4	3	While not particularly creative the essay does show intellectual initiative, insight, and depth of understanding.
<b>Total</b>		<b>31/36</b>	
<b>Summative comment</b>			This well-crafted EE is not particularly original, but it does demonstrate organised insight and depth of understanding through detailed research and reflection that consistently and effectively addresses the research question.